

BEGREAT.GLOBAL

Authentic Leadership.

Our passion, background and innovation are focused on **renovating the culture of leadership** in people, teams and organizations.



¿Why do we renew leaders?

Because we resolutely believe that **an organization is the reflection of his leaders;** and, an authentic leader...

Strengthens
the business strategy.

Focuses
on individual performance to achieve a collective vision.

Encourages
a winning, positive, abundant and social mentality.

Represents
the prestige of a company.



Our purpose.

At Be Great we are convinced that **it is time to train authentic leaders with a spirit of greatness** to face an exponential world, where everything is possible. We do this for two primary reasons:

1st. Because **only 1 of 10 human beings has clear his life purpose** and that is the great engine of a leader to take charge of his destiny.

2nd. Because according to Mercer, in México, **only 19% of companies have people ready** to assume the critical positions of a leader.

¿How do we reinvent leadership?

We are divided into three great Business Units.
To achieve effective results, we use teaching-learning tools such as: **consulting, training, coaching, mentoring, conferences and journeys**, among others.

a call to be great!
leadership partnership.

At Institutional level:
A Call To Be Great is responsible for co-designing and developing leadership cultures.
acalltobegreat.com

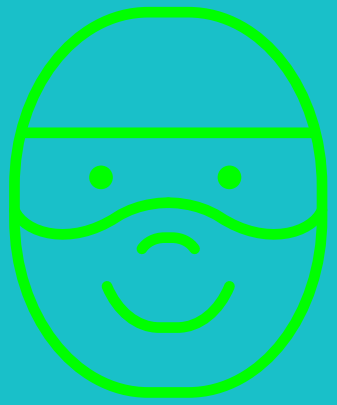
yeeeiii!
coaching & mentoring

At Professional level:
Yeeeiii Coaching & Mentoring is responsible for promoting performance in an innovative, professional, effective and accessible way.
yeeeiii.com

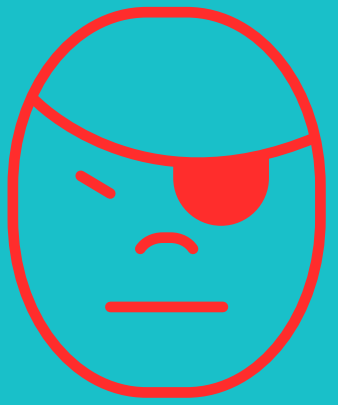
MARCO VEGA

At Personal level:
Marco Vega is responsible for training authentic leaders, with a spirit of greatness and an exponential approach.
marcovega.global

¿How are leaders seen in your organization?



AS HEROES



AS VILLAINS

Heroes inspire, guide and influence to achieve extraordinary, holistic and with a **glocal vision** results.

We are ready to shift your leadership culture.

Call us:

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Learn more at:

- acalltobegreat.com
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