Tecnológico de Monterrey

Vision 2030
Leadership, innovation and entrepreneurship for human flourish.

Leadership Culture of Mexico

State of Leadership

Global

In **WEF2015** it was pointed out that **lack of leaders is one of the ten most important challenges facing humanity** and 86% of respondents agreed that **there is a global leadership crisis.**

Local

The four main components of leadership in Mexico are: **the indigenous, the miscegenation, religion and family.** *Elvia Espinosa / Rebeca Pérez*

Transformation

In the world

The **exponential era** demands **new indicators of development** to face a "vuca" times that hinders a reading of the present and predict results.

In Mexico

The 2019 – 2024 National Development Plan has three main axis: **Justice and State of Law; Welfare and Economic Development and; Territory and Sustainable Development.**

Glocal Study
(global vision with local impact)

I. Profile of the Mexican leader (values).

II. Model to lead Mexican teams (competencies).

III. Leadership culture from Mexico (results).

This is the best moment to

Listen to the collective consciousness of Mexicans and co-create the leadership future from Mexico to the world.

Intelligent Development

Inspire, guide and influence design and development of public policies, business strategies, academic programs, social projects and citizen participation, among others.

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International Leadership Reference

The presence and participation of National and International Organizations will enhance the credibility and reliability of the Study predicting **the positioning of Tec de Monterrey as a world reference of leadership.**

Straight Impact

Individual level
People will have a clear, effective and aspirational profile to consider as example to follow.

Organizational level
Organizations will know how to effectively guide their work teams.

Social level
The community will have a manifesto that will influence the way they act, communicate and relate.

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Leadership Path

Offer **products and services specialized to wake up, develop, improve and consolidate a leadership culture** that transcend borders.

Strategic Plan

The Study is divided in **five steps** with an estimated time of **four years**:

I. Design the action plan of the Study.

II. Invitation, coordination and confirmation of the Study.

III. Lead Study State by State.

IV. Results Analysis of the Study.

V. Executive Presentation of the Study.

Structure

The Study considers three important sources of information, decision and action: Brief of the past, present and future of leadership in Mexico and the world, workshops in the next sectors of the Country: government, business, educational and social as well as direct participation of citizens.

Methodology

The central axis of the Study methodology it is called **"collective wisdom"** and it is proposed to use the models from **"world cafe"** and **"appreciative inquiry".**

Execution

The Study will be done in each one of the States of Mexican Republic with the intention to achieve **a full picture of our reality and the future of leadership in Mexico.**